



**E - News Letter
MSME-Development Institute,
Cuttack**

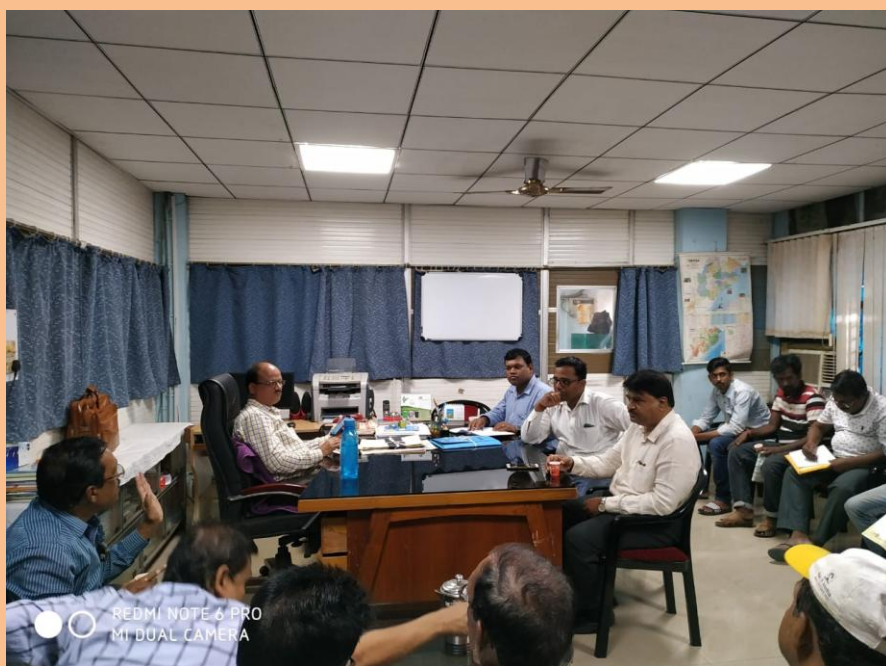


Volume-I

Issue- IX

July, 2019

1. Interactive Meeting with entrepreneurs of Gems & Jewellery sector for formation of Gems and Jewellery Cluster at Cuttack.



An interactive meeting was held at MSME- DI Cuttack under the Chairmanship of Dr. S. K. Sahoo, Director in Charge with the entrepreneurs and artisans of Gems Jewellery sector for formation of a Gems and Jewellery Cluster in Cuttack. Around 20 entrepreneurs participated in the meeting and shared their views about the benefits of cluster for the entrepreneurs as well as artisans of the sector.

2. Meeting with Hotel and Tourism industry entrepreneurs for formation of Hotel and Tourism Cluster in Puri district.

A Meeting was held with the entrepreneurs of hotel and tourism industry of Puri on 24th July 2019 for formation of CFC of Hotel and tourism Cluster under MSE-CDP scheme. Sri. P.K. Mishra, Assistant Director and Sri. Bikram Moharana, Assistant Director from MSME-DI Cuttack attended the said meeting and discussed the scheme with the stakeholders.



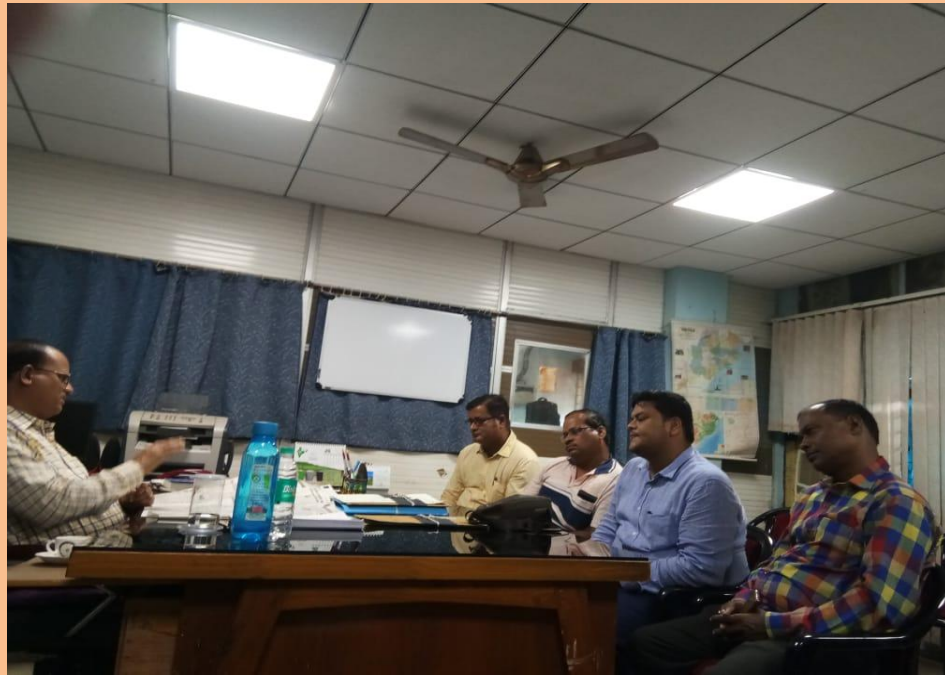
3. Meeting with entrepreneurs of spice making units for formation of Spices Cluster in Cuttack on 25.07.2019.



A meeting on formation of Spice Cluster was held on 25th July 2019 at MSME-DI Cuttack under the Chairmanship of Dr. S. K. Sahoo, Director In Charge, MSME-DI Cuttack. 15 entrepreneurs from different spice manufacturing units of Cuttack, Khordha, Jagatsinghpur, and Jajpur participated in the meeting and shared their views. All members agreed to revive the spice cluster which was initiated by MSME-DI Cuttack earlier.

4. Meeting with entrepreneurs of Printing, Binding and Paper Board manufacturing units for formation of a Printing Cluster in Cuttack on 26.07.2019.

A meeting was held on 26.7.2019 with entrepreneurs of printing, binding and paper board manufacturing units for exploring the possibility of forming a Printing Cluster at Cuttack. Total 5 no. of entrepreneurs from Cuttack district and Industry Associations Secretary attended the meeting. They all show keen interest with the proposal of forming a printing cluster and to reap the benefit out of MSE-CDP scheme.



5. Meeting on Spices Cluster of Kandhamal district under MSE-CDP scheme held at DIC, Kandhamal.



Meeting on Spices Cluster of Kandhamal under MSE-CDP scheme of O/o DC (MSME) held at District Industries Centre, Kandhamal on 22nd July 2019. Shri D. C. Mishra, Asst. Director from MSME-DI Cuttack attended the meeting and spoke about the provisions of MSE-CDP scheme in the presence of Shri N.K. Singh, GM, DIC, Kandhamal district.

6. Celebration of Rasagola Diwas on 15th July 2019 at Pahala, Bhubaneswar

Rasagola Diwas was celebrated on 15th July 2019 at Bhubaneswar by Pahala Rasagola Entrepreneurs Manufacturing Society (PREMS). Dr. S. K. Sahoo, Director In Charge, MSME-DI Cuttack and Shri S. K. Rath, Assistant Director attended the event and spoke about the scaling up sweet making and exports from Odisha through Cluster approach. Discussion also took place on the GI status of Rasagola and formation of CFC under MSE-CDP Scheme.



7. Workshop on Solar Energy: An alternative to Conventional Energy organized on 31.07.2019



A workshop on Solar Energy: An alternative to Conventional Energy was organized by MSME-DI, Cuttack in association with Odisha Small Scale Industries Association under the Chairmanship of Dr. S.K. Sahoo, Director In Charge, MSME-DI Cuttack on 31.07.2019. Around 30 no of entrepreneurs attended the meeting. Discussion took place the scope and facilities available for setting up of solar based energy production units. Experts faculties from OREDA, Bhubaneswar and ADIRE Smart Village, Cuttack spoke on the occasion.

8. 15th Coordination Committee meeting held at Coir Board, BBSR on 2nd July 2019.

The 15th Coordination committee meeting of MSME organizations in Odisha was held at Coir Board, Bhubaneswar on 2nd July 2019 under the Chairmanship of Dr. S.K. Sahoo, Director In charge. Discussion took place on new initiatives for MSME sector; Activities in Aspirational districts, Art based enterprises, MSE-CDP, SFURTI and State Action Plan for all member organizations on Quarterly basis.



9. Meeting on Export Promotion through SEZ held on 14th July 2019 at Ganjam.



Meeting on Export promotion through SEZ organized by Ganjam Chamber of Commerce at Berhampur was held on 14th July 2019. Dr. S.N. Nayak, Asst. Director, MSME-DI Cuttack delivered a talk on MSME schemes and the opportunities available for MSMEs in Tata Steel SEZ operating in Ganjam district.

10. Valediction of DSR and DPR of Bolangir Rice Mill Cluster



Valediction of DPR of Bolangir Rice Mill Cluster CFC at Bolangir on 17.7.19 in the presence of GM, DIC, Bolangir, Shri P.K. Mishra, Assistant Director, MSME-DI Cuttack and 66 Cluster members were present during the valediction meeting.

11. The 155th SLBC Meeting of Odisha was held at Hotel Mayfair, Bhubaneswar on 11.07.2019 under the Chairmanship Shri A.K Goel, MD & CEO, UCO Bank in the presence of Shri Niranjan Pujari, Hon'ble Finance & Excise Minister, Govrt. Of Odisha ; Shri A.K Meena, Principal Secretary, Finance Dept., Govt. of Odisha; Shri Sanjeev Chopra, Principal Secretary, MSME Dept., Govt. of Odisha, Shri M.K Mall, Regional Director, RBI, Bhubaneswar & other dignitaries. Dr. S.K. Sahoo, Director Incharge & Shri Jagadish Sahu, Asst. Director, MSME-DI, Cuttack attended the meeting. Agenda wise discussion was held which included declining C.D Ratio, Mudra Yojna, CGTMSE, Stand up India, PMEGP, Finance to MSME sector etc.

12. The 40th Meeting of Empowered Committee on MSME was held on 19.07. 2019 in the Board Room of RBI, Bhubaneswar under the Chairmanship Shri M.K Mall, Regional Director. Shri Jagadish Sahu, Asst. Director, MSME-DI, Cuttack attended the meeting. Agenda wise discussion was held which included Review of Credit Flow to MSME sector, NPAs in MSME sector, Revival & Rehabilitation of MSMEs etc.

13. Recent News:-

- i. "Make in India", with particular emphasis on Micro, Small and Medium Enterprises, was one of the major focus areas of the Union Budget. Union Minister of Finance and Corporate Affairs, Smt. Nirmala Sitharaman announced various proposals aimed at strengthening MSME sector.
- ii. Key announcement for MSME sector in Union Budget 2019 presented on 5th July, 2019 by Union Minister of Finance and Corporate Affairs Smt. Nirmala Sitharaman.
 1. Rs. 350 Crore Allocated Under Interest Subvention Scheme.
 2. Pension Benefit to 3 Crore Retail Traders, Small Shopkeepers with Annual Turnover of less than Rs.1.5 Crore under Pradhan Mantri Karam Yogi Maandhan Scheme.
 3. 100 New Clusters to be set up Under SFURTI Scheme this year, Benefitting 50,000 Artisans.

MSME DI, CUTTACK

4. 80 Livelihood Business Incubators, 20 Technology Business Incubators to Develop 75,000 Skilled manpower.
- iii. Hon'ble Union Minister of MSME, Transport and Highway Shri. Nitin Gadkari announced that MSME portal to be launched soon for marketing of MSME products like Alibaba in China and Amazon in America. It will provide a good opportunity to the MSME sector which contributes significantly in job generation and promoting growth of the country. The portal will enable to generate a turnover of Rs 10 lakh crore in the next two years of its launch.

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